

PCT

GENERAL POWER OF ATTORNEY

(for several international applications filed under the Patent Cooperation Treaty)

(PCT Rule 90.5)

The undersigned person(s):

(Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country.)

Apple inc.
One Apple Park Way
Cupertino, California 95014
United States

hereby appoint(s) the following person as:

agent

common representative

Name and address

(Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country.)

TREYZ, George Victor	GUIHAN, Joseph F.	COLE, David K.
ABBASI, Kendall W.	HADD, Zachary D.	
TSAI, Jaon	HE, Tianyi	
LYONS, Michael H.	DIXIT, Vineet	

Treyz Law Group
870 Market Street, Suite 984
San Francisco, California 94102
United States

to represent the undersigned before

all the competent International Authorities

the International Searching Authority only

the Authority specified for supplementary search only: _____
(please indicate the Authority(ies) specified for supplementary search)

the International Preliminary Examining Authority only

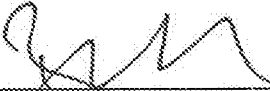
in connection with any and all international applications filed by the undersigned with the following Office:

United States Patent and Trademark Office

as receiving Office

and to make or receive payments on behalf of the undersigned.

Signature(s) (where there are several persons, each of them must sign; next to each signature, indicate the name of the person signing and the capacity in which the person signs, if such capacity is not obvious from reading this power):



BJ Watrous
Vice President and Chief IP Counsel
Apple Inc.

Date: _____

Feb. 20 2010