

PCT REQUEST

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0	For receiving Office use only	
0-1	International Application No.	PCT/IN2017/050231
0-2	International Filing Date	07 June 2017 (07.06.2017)
0-3	Name of receiving Office and "PCT International Application"	RO/IN
0-4	Form PCT/RO/101 PCT Request	
0-4-1	Prepared Using	ePCT-Filing Version 4.0.011 MT/FOP 20151028/0.20.5.24
0-5	Petition The undersigned requests that the present international application be processed according to the Patent Cooperation Treaty	
0-6	Receiving Office (specified by the applicant)	Indian Patent Office (RO/IN)
0-7	Applicant's or agent's file reference	ROADRUNR1
I	Title of Invention	SYSTEM AND METHOD OF HYPER LOCALLY TARGETTING MEDIA CONTENT
II	Applicant	
II-1	This person is	Applicant only
II-2	Applicant for	All designated States
II-4	Name	CARTHERO TECHNOLOGIES PVT LTD
II-5	Address	4th floor, Salarpuria Business Center, 5th A block, Near Jyoti Nivas college, Koramangala 560095 Bengaluru India
II-6	State of nationality	IN
II-7	State of residence	IN
II-8	Telephone No.	+91 97406 00004
II-10	e-mail	vatsal@runnr.in
II-10(a)	E-mail authorization The receiving Office, the International Searching Authority, the International Bureau and the International Preliminary Examining Authority are authorized to use this e-mail address, if the Office or Authority so wishes, to send notifications issued in respect of this international application:	as advance copies followed by paper notifications

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III-1	Applicant and/or inventor	
III-1-1	This person is	Inventor only
III-1-3	Inventor for	All designated States
III-1-4	Name (LAST, First)	SINGHAL, Vatsal
III-1-5	Address	4th floor, Salarpuria Business Center, 5th A block, Near Jyoti Nivas college, Koramangala 560095 Bengaluru India
III-2	Applicant and/or inventor	
III-2-1	This person is	Inventor only
III-2-3	Inventor for	All designated States
III-2-4	Name (LAST, First)	SHET, Adhit
III-2-5	Address	4th floor, Salarpuria Business Center, 5th A block, Near Jyoti Nivas college, Koramangala 560095 Bengaluru India
III-3	Applicant and/or inventor	
III-3-1	This person is	Inventor only
III-3-3	Inventor for	All designated States
III-3-4	Name (LAST, First)	CHILUKURI, Nagaganesh
III-3-5	Address	4th floor, Salarpuria Business Center, 5th A block, Near Jyoti Nivas college, Koramangala 560095 Bengaluru India
III-4	Applicant and/or inventor	
III-4-1	This person is	Inventor only
III-4-3	Inventor for	All designated States
III-4-4	Name (LAST, First)	NALLUR SRINIVASA GOWDA, Mukunda
III-4-5	Address	4th floor, Salarpuria Business Center, 5th A block, Near Jyoti Nivas college, Koramangala 560095 Bengaluru India
III-5	Applicant and/or inventor	
III-5-1	This person is	Inventor only
III-5-3	Inventor for	All designated States
III-5-4	Name (LAST, First)	CHHAJER, Viral
III-5-5	Address	4th floor, Salarpuria Business Center, 5th A block, Near Jyoti Nivas college, Koramangala 560095 Bengaluru India

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IV-1	Agent or common representative; or address for correspondence No agent or common representative is/ has been appointed; the following special address should be used as:	Address for correspondence
IV-1-1	Name	CARTHERO TECHNOLOGIES PVT LTD
IV-1-2	Address	4th floor, Salarpuria Business Center, 5th A block, Near Jyoti Nivas college, Koramangala 560095 Bengaluru India
IV-1-3	Telephone No.	+91 97406 00004
IV-1-5	e-mail	vatsal@runnr.in
IV-1-5(a))	E-mail authorization The receiving Office, the International Searching Authority, the International Bureau and the International Preliminary Examining Authority are authorized to use this e-mail address, if the Office or Authority so wishes, to send notifications issued in respect of this international application:	as advance copies followed by paper notifications
V	DESIGNATIONS	
V-1	The filing of this request constitutes under Rule 4.9(a), the designation of all Contracting States bound by the PCT on the international filing date, for the grant of every kind of protection available and, where applicable, for the grant of both regional and national patents.	
VI-1	Priority claim of earlier national application	
VI-1-1	Filing date	09 February 2017 (09.02.2017)
VI-1-2	Number	201641005020
VI-1-3	Country or Member of WTO	IN
VI-2	Priority document request The receiving Office is requested to prepare and transmit to the International Bureau a certified copy of the earlier application(s) identified above as item(s):	VI-1
VI-3	Incorporation by reference : where an element of the international application referred to in Article 11(1)(iii)(d) or (e) or a part of the description, claims or drawings referred to in Rule 20.5(a) is not otherwise contained in this international application but is completely contained in an earlier application whose priority is claimed on the date on which one or more elements referred to in Article 11(1)(iii) were first received by the receiving Office, that element or part is, subject to confirmation under Rule 20.6, incorporated by reference in this international application for the purposes of Rule 20.6.	

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VII-1	International Searching Authority Chosen	Indian Patent Office (ISA/IN)	
VIII	Declarations	Number of declarations	
VIII-1	Declaration as to the identity of the inventor	-	
VIII-2	Declaration as to the applicant's entitlement, as at the international filing date, to apply for and be granted a patent	-	
VIII-3	Declaration as to the applicant's entitlement, as at the international filing date, to claim the priority of the earlier application	-	
VIII-4	Declaration of inventorship (only for the purposes of the designation of the United States of America)	1	
VIII-5	Declaration as to non-prejudicial disclosures or exceptions to lack of novelty	-	

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VIII-4-1	Declaration: Inventorship (only for the purposes of the designation of the United States of America) Declaration of Inventorship (Rules 4.17(iv) and 51 bis.1(a)(iv)) for the purposes of the designation of the United States of America:	<p>I hereby declare that I believe I am the original inventor or an original joint inventor of a claimed invention in the application.</p> <p>This declaration is directed to the international application of which it forms a part.</p> <p>I hereby declare that the above-identified international application was made or authorized to be made by me.</p> <p>I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.</p>
VIII-4-1-1-1	Name (LAST, First)	SINGHAL, Vatsal
VIII-4-1-1-2	Residence: (city and either US state, if applicable, or country)	Bengaluru, India
VIII-4-1-1-3	Mailing Address:	4th floor, Salarpuria Business Center, 5th A block, Near Jyoti Nivas college, Koramangala 560095 Bengaluru India
VIII-4-1-1-4	Inventor's Signature: (The signature must be that of the inventor, not that of the agent)	/Vatsal Singhal/
VIII-4-1-1-5	Date:	07 June 2017 (07.06.2017)
VIII-4-1-2-1	Name (LAST, First)	SHET, Adhit
VIII-4-1-2-2	Residence: (city and either US state, if applicable, or country)	Bengaluru, India
VIII-4-1-2-3	Mailing Address:	4th floor, Salarpuria Business Center, 5th A block, Near Jyoti Nivas college, Koramangala 560095 Bengaluru India
VIII-4-1-2-4	Inventor's Signature: (The signature must be that of the inventor, not that of the agent)	/Adhit Shet/
VIII-4-1-2-5	Date:	07 June 2017 (07.06.2017)

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VIII-4-1-3-1	Name (LAST, First)	CHILUKURI, Nagagnanesh
VIII-4-1-3-2	Residence: (city and either US state, if applicable, or country)	Bengaluru, India
VIII-4-1-3-3	Mailing Address:	4th floor, Salarpuria Business Center, 5th A block, Near Jyoti Nivas college, Koramangala 560095 Bengaluru India
VIII-4-1-3-4	Inventor's Signature: (The signature must be that of the inventor, not that of the agent)	/Nagagnanesh Chilukuri/
VIII-4-1-3-5	Date:	07 June 2017 (07.06.2017)
VIII-4-1-4-1	Name (LAST, First)	NALLUR SRINIVASA GOWDA, Mukunda
VIII-4-1-4-2	Residence: (city and either US state, if applicable, or country)	Bengaluru, India
VIII-4-1-4-3	Mailing Address:	4th floor, Salarpuria Business Center, 5th A block, Near Jyoti Nivas college, Koramangala 560095 Bengaluru India
VIII-4-1-4-4	Inventor's Signature: (The signature must be that of the inventor, not that of the agent)	/Mukunda Nallur Srinivasa Gowda/
VIII-4-1-4-5	Date:	07 June 2017 (07.06.2017)
VIII-4-1-5-1	Name (LAST, First)	CHHAJER, Viral
VIII-4-1-5-2	Residence: (city and either US state, if applicable, or country)	Bengaluru, India
VIII-4-1-5-3	Mailing Address:	4th floor, Salarpuria Business Center, 5th A block, Near Jyoti Nivas college, Koramangala 560095 Bengaluru India
VIII-4-1-5-4	Inventor's Signature: (The signature must be that of the inventor, not that of the agent)	/Viral Chhajer/
VIII-4-1-5-5	Date:	07 June 2017 (07.06.2017)

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IX	Check list	Number of sheets	Electronic file(s) attached
IX-1	Request (including declaration sheets)	7	✓
IX-2	Description	12	✓
IX-3	Claims	3	✓
IX-4	Abstract	1	✓
IX-5	Drawings	8	✓
IX-7	TOTAL	31	
	Accompanying Items	Paper document(s) attached	Electronic file(s) attached
IX-8	Fee calculation sheet	-	✓
IX-19	Other	Permission from patent office to file the PCT	✓
IX-20	Figure of the drawings which should accompany the abstract	2	
IX-21	Language of filing of the international application	English	
X-1	Signature of applicant, agent or common representative	/Vatsal Singhal/	
X-1-1	Name	CARTHERO TECHNOLOGIES PVT LTD	
X-1-2	Name of signatory	Vatsal Singhal	
X-1-3	Capacity (if such capacity is not obvious from reading the request)	Co-founder	

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10-1	Date of actual receipt of the purported international application	07 June 2017 (07.06.2017)
10-2	Drawings:	
10-2-1	Received	
10-2-2	Not received	
10-3	Corrected date of actual receipt due to later but timely received papers or drawings completing the purported international application	
10-4	Date of timely receipt of the required corrections under PCT Article 11(2)	
10-5	International Searching Authority	ISA/IN
10-6	Transmittal of search copy delayed until search fee is paid	

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11-1	Date of receipt of the record copy by the International Bureau	
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