

OPTIMIZING DYNAMIC REVIEW GENERATION FOR REDIRECTING REQUEST LINKS

CROSS REFERENCE TO RELATED APPLICATION

[0001] This application claims the benefit of U.S. Utility Patent Application No. 15/783,186 filed October 13, 2017 and U.S. Utility Patent Application No. 15/494,122 filed April 21, 2017, which both claim the benefit of U.S. Provisional Application No. 62/415,946, filed November 1, 2016, the entire disclosure of which is incorporated herein by this reference.

TECHNICAL FIELD

[0002] The disclosure relates generally to Internet search impressions technology, and more particularly, to methods and systems for optimizing dynamic third party review generation for transmitting redirection request links.

BACKGROUND

[0003] On any particular review website, a review posted may appear in a search engine result related to a particular business that is the subject of the review. To post a review, users typically can access numerous sites using the address of a specific web page on the Internet. Because of the viral nature of the Internet, the reviews and comments are generally user controlled and therefore wide ranging in focus and scope.