

**GENERAL POWER OF ATTORNEY**

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THE UNITED STATES  
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We, **The Procter & Gamble Company**  
One Procter & Gamble Plaza  
Cincinnati, Ohio 45202  
United States of America

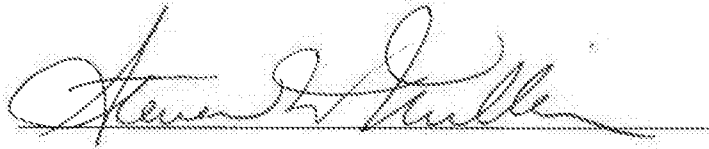
hereby appoint:

<b>Alexander, Richard L.</b>	<b>52,463</b>	<b>Krebs, Jay A.</b>	<b>41,914</b>	<b>Roof, Carl J.</b>	<b>37,708</b>
<b>Bolam, Brian M.</b>	<b>37,513</b>	<b>Lewis, Leonard W.</b>	<b>30,769</b>	<b>Rosnell, Tara M.</b>	<b>35,994</b>
<b>Hagerty, Andrew J.</b>	<b>44,141</b>	<b>Miller, Steven W.</b>	<b>31,984</b>	<b>Zea, Betty J.</b>	<b>36,069</b>

all of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, as agents, with full power of substitution to act on our behalf before all competent international authorities in connection with any and all international applications filed by us with either The United States Patent and Trademark Office or the PCT International Bureau of WIPO as receiving office for international applications filed under the Patent Cooperation Treaty, and to make or receive payments on our behalf.

Signed in Hamilton County, State of Ohio, U.S.A., this 9<sup>th</sup> day of January 2017.

**THE PROCTER & GAMBLE COMPANY**

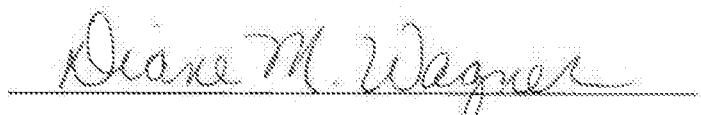


Steven W. Miller  
Assistant Secretary

STATE OF OHIO                    )  
  ) ss  
COUNTY OF HAMILTON        )

On this 9<sup>th</sup> day of January 2017, personally appeared before me Steven W. Miller, to me personally known, who executed the foregoing instrument in my presence and acknowledged the execution thereof as his free and voluntary act and deed for the uses and purposes therein set forth and expressed.





Diane M. Wagner  
Notary Public, State of Ohio  
My Commission Expires November 7, 2017