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**TRANSMITTAL LETTER TO THE UNITED STATES RECEIVING OFFICE**

Express Mail mailing number: EFS FILING	Date of deposit: 2016-07-01
File reference no.: AJCR-0100PCT	International application no. (if known):
Customer Number <sup>1</sup> : 13173	Earliest priority date claimed (Day/Month/Year): 02/07/2015
Title of the invention: RETAILER LINKED PERSONALIZED SHOPPING ASSISTANT	

<sup>1</sup> Customer Number will allow access to the application in Private PAIR but cannot be used to establish or change the correspondence address. **This is a new International Application****SCREENING DISCLOSURE INFORMATION:**

In order to assist in screening the accompanying international application for purposes of determining whether a license for foreign transmittal should and could be granted and for other purposes, the following information is supplied. (check as boxes as apply):

- The invention disclosed was **not** made in the United States of America.
- There is no prior U.S. application relating to this invention.
- The following prior U.S. application(s) contain subject matter which is related to the invention disclosed in the attached international application. (NOTE: priority to these applications may or may not be claimed on the Request (form PCT/RO/101) and this listing does **not** constitute a claim for priority.)

application no.	62/188,150	filed on	02/07/2015
application no.	62/193,635	filed on	17/07/2015

- The present international application contains additional subject matter not found in the prior U.S. application(s) identified above. The additional subject matter is found on pages \_\_\_\_\_ and  **DOES NOT ALTER**  **MIGHT BE CONSIDERED TO ALTER** the general nature of the invention in a manner which would require the U.S. application to have been made available for inspection by the appropriate defense agencies under 35 U.S.C. 181 and 37 C.F.R. 5.15.

**Itemized list of contents**

Sheets of Request form: 7	Check no.: N/A
Sheets of description (excluding sequence listing): 7	Return receipt postcard: N/A
Sheets of claims: 5	Power of attorney: N/A
Sheets of abstract: 1	Certified copy of priority document (specify): N/A
Sheets of drawings: 4	Other (specify): Fee Calculation Sheet Certification of Micro Entity Status
Sheets of sequence listing: N/A	
Sequence listing diskette/CD:	
N/A	

The person signing this form is:	<input type="checkbox"/> Applicant	Name of person signing <b>AVERY N. GOLDSTEIN, PH.D.</b>
	<input checked="" type="checkbox"/> Attorney/Agent (Reg. No.) 39,204	
	<input type="checkbox"/> Common Representative	
		Signature <b>/Avery N. Goldstein, Ph. D./</b>

This collection of information is required by 37 CFR 1.10 and 1.412. The information is required to obtain or retain a benefit by the public, which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 15 minutes to complete, including gathering information, preparing, and submitting the completed form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS.  
**SEND TO: Mail Stop PCT, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

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