PATENT COOPERATION TREATY

PCT

INTERNATIONAL PRELIMINARY REPORT ON PATENTABILITY

(Chapter I of the Patent Cooperation Treaty)

(PCT Rule 44bis)

Applicant's or agent's file reference P055964P0C39	FOR FURTHER ACTION	See item 4 below					
International application No. PCT/JP2010/002891	International filing date (day/month/year) 22 April 2010 (22.04.2010)	Priority date (day/month/year) 28 April 2009 (28.04.2009)					
International Patent Classification (8th edition unless older edition indicated) See relevant information in Form PCT/ISA/237							
Applicant PANASONIC CORPORATION							

1.	This international preliminary report on patentability (Chapter I) is issued by the International Bureau on behalf of the International Searching Authority under Rule 44 <i>bis.</i> 1(a).				
2.	This REPORT consists of a total of 4 sheets, including this cover sheet.				
	In the attached sheets, any reference to the written opinion of the International Searching Authority should be read as a reference to the international preliminary report on patentability (Chapter I) instead.				
3.	This report contains indications relating to the following items:				
	X	Box No. I	Basis of the report		
		Box No. II	Priority		
		Box No. III	Non-establishment of opinion with regard to novelty, inventive step and industrial applicability		
		Box No. IV	Lack of unity of invention		
	X	Box No. V	Reasoned statement under Article 35(2) with regard to novelty, inventive step or industrial applicability; citations and explanations supporting such statement		
		Box No. VI	Certain documents cited		
		Box No. VII	Certain defects in the international application		
		Box No. VIII	Certain observations on the international application		
4.	The International Bureau will communicate this report to designated Offices in accordance with Rules 44bis.3(c) and 93bis.1 but not, except where the applicant makes an express request under Article 23(2), before the expiration of 30 months from the priority date (Rule 44bis .2).				

Date of issuance of this report
22 November 2011 (22.11.2011)

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PATENT COOPERATION TREATY

TRANSLATION From the INTERNATIONAL SEARCHING AUTHORITY To: WRITTEN OPINION OF THE INTERNATIONAL SEARCHING AUTHORITY (PCT Rule 43bis.1) Date of mailing 01.06.2010 (day/month/year) Applicant's or agent's file reference FOR FURTHER ACTION P055964P0C39 See paragraph 2 below International application No. International filing date (day/month/year) Priority date (day/month/year) 22.04.2010 PCT/JP2010/002891 28.04.2009 International Patent Classification (IPC) or both national classification and IPC H04N7/173, G11B20/10, H04N5/765, H04N5/93 Applicant PANASONIC CORPORATION This opinion contains indications relating to the following items: Box No. I Basis of the opinion Box No. II Priority Box No. III Non-establishment of opinion with regard to novelty, inventive step and industrial applicability Box No. IV Lack of unity of invention Reasoned statement under Rule 43bis.1(a)(i) with regard to novelty, inventive step or industrial Box No. V applicability; citations and explanations supporting such statement Box No. VI Certain documents cited Box No. VII Certain defects in the international application Box No. VIII Certain observations on the international application FURTHER ACTION If a demand for international preliminary examination is made, this opinion will be considered to be a written opinion of the International Preliminary Examining Authority ("IPEA") except that this does not apply where the applicant chooses an Authority other than this one to be the IPEA and the chosen IPEA has notified the International Bureau under Rule 66.1bis(b) that written opinions of this International Searching Authority will not be so considered. If this opinion is, as provided above, considered to be a written opinion of the IPEA, the applicant is invited to submit to the IPEA a written reply together, where appropriate, with amendments, before the expiration of 3 months from the date of mailing of Form PCT/ISA/220 or before the expiration of 22 months from the priority date, whichever expires later. For further options, see Form PCT/ISA/220. For further details, see notes to Form PCT/ISA/220. Name and mailing address of the ISA/JP Date of completion of this opinion Authorized officer Facsimile No. Telephone No.

WRITTEN OPINION OF THE INTERNATIONAL SEARCHING AUTHORITY

International application No.

PCT/JP2010/002891

Box	x No. I	Basis of this opinion
1.	With	regard to the language, this opinion has been established on the basis of:
	\boxtimes	the international application in the language in which it was filed
		a translation of the international application into $\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \$
2.		This opinion has been established taking into account the rectification of an obvious mistake authorized by or notified to this Authority under Rule 91 (Rule 43bis.1(a))
3.		regard to any nucleotide and/or amino acid sequence disclosed in the international application, this opinion has been established on pasis of a sequence listing filed or furnished:
	a.	(means)
		on paper
		in electronic form
	b.	(time)
		in the international application as filed
		together with the international application in electronic form
		subsequently to this Authority for the purposes of search
4.		In addition, in the case that more than one version or copy of a sequence listing has been filed or furnished, the required statements that the information in the subsequent or additional copies is identical to that in the application as filed or does not go beyond the application as filed, as appropriate, were furnished.
5.	Addi	itional comments:

WRITTEN OPINION OF THE INTERNATIONAL SEARCHING AUTHORITY

International application No.
PCT/JP2010/002891

Box No. V Reasoned statement under Rule 43bis.1(a)(i) with regard to novelty, inventive step or industrial applicability citations and explanations supporting such statement				
1.	Statement			
	Novelty (N)	Claims	1-9	YES
		Claims		NO
	Inventive step (IS)	Claims		YES
		Claims	1-9	NO
	Industrial applicability (IA)	Claims	1-9	YES
		Claims		NO
2	Citations and explanations:			

Document 1: WO 03/079690 A1 (Fujitsu Ltd.), 25

September 2003

Document 2: JP 2007-129500 A (USEN Corp.), 24 May 2007

The invention as in claims 1-9 does not involve an inventive step in the light of document 1 cited in the ISR. Document 1 (in particular page 1, line 11 to page 2, line 7) indicates that at time of performing streaming delivery to a reproduction device, in order to suppress special reproduction in the content delivery device, when switching to special reproduction is detected, if the portion is an advertisement image portion (within a prohibited interval), skipping (special reproduction) is prohibited.

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