

PCT/US2010/020004 04.01.2010

PCT

REQUEST

The undersigned requests that the present international application be processed according to the Patent Cooperation Treaty.

For receiving Office use only

PCT/US10/20004
International Application No.

04 JAN 2010 (04.01.10)
International Filing Date

PCT INTERNATIONAL APPLICATION RO/US
Name of Receiving Office and "PCT International Application"

Applicant's or agent's file reference (if desired) (15 characters maximum)

Box No. I TITLE OF INVENTION

Advertising (Profiling and Targeting) System

Box No. II APPLICANT This person is also inventor

Name and address: (Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country. The country of the address indicated in this Box is the applicant's State (State, country) of residence (the State of residence is indicated below.)

Kulakowski, Robert, Thomas
P.O. Box 471
Rancho Santa Fe, CA 92067 USA
US Citizen

Telephone No.
+1-760-533-5888

Facsimile No.
+1-801-607-8167

Applicant's registration No. with the Office

E-mail authentication: Marking this check-box authorizes the receiving Office, the International Searching Authority, the International Bureau and the International Preliminary Examining Authority to use the e-mail address indicated in this Box to send, if the Office or Authority so wishes, advance copies of notifications in respect of this international application. (See also the Notes to Boxes Nos. II and III.)

E-mail address
bobk@netwebware.com

State (State, country) of nationality: US State (State, country) of residence: US

This person is applicant for the purposes of: all designated States all designated States except the United States of America the United States of America only the State indicated in the Supplemental Box

Box No. III FURTHER APPLICANT(S) AND/OR (FURTHER) INVENTOR(S)

Further applicants and/or (further) inventors are indicated on a continuation sheet.

Box No. IV AGENT OR COMMON REPRESENTATIVE; OR ADDRESS FOR CORRESPONDENCE

The person identified below is hereby/has been appointed to act on behalf of the applicant(s) before the competent International Authorities as: agent common representative

Name and address: (Family name followed by given name; for a legal entity, full official designation. The address must include postal code and name of country.)

Kulakowski, Robert Thomas
P.O. Box 471, Rancho Santa Fe, CA 92067 USA

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E-mail authentication: Marking this check-box authorizes the receiving Office, the International Searching Authority, the International Bureau and the International Preliminary Examining Authority to use the e-mail address indicated in this Box to send, if the Office or Authority so wishes, advance copies of notifications in respect of this international application. (See also the Notes to Boxes Nos. II and III.)

E-mail address
bobk@netwebware.com

Address for correspondence: Mark this check-box when no agent or common representative has been appointed and the space above is used instead to indicate a special address to which correspondence should be sent.

PCT/US2010/020004 04.01.2010

Sheet No. 2

Box No. V DESIGNATIONS

The filing of this request constitutes under Rule 49(a) the designation of all Contracting States bound by the PCT on the international filing date, for the grant of every kind of protection available and, where applicable, for the grant of both regional and national patents. However:

DE Germany is not designated for any kind of national protection

JP Japan is not designated for any kind of national protection

KR Republic of Korea is not designated for any kind of national protection

RU Russian Federation is not designated for any kind of national protection

(The check-boxes above may only be used to exclude (irrevocably) the designations concerned if, at the time of filing or subsequently under Rule 26bis, 1 the international application contains in Box No. VI a priority claim to an earlier national application filed in the particular State concerned in order to avoid the ceasing of its effect, under the national law, of this earlier national application.)

Box No. VI PRIORITY CLAIM

The priority of the following earlier application(s) is hereby claimed:

Filing date of earlier application (day/month/year)	Number of earlier application	Where earlier application is:		
		national application: country or member of WTO	regional application: regional Office	international application: receiving Office
item (1) 4/1/2009	61142367	US PTO		
item (2)				
item (3)				
item (4)				

Further priority claim: are indicated in the Supplemental Box.

Transmit certified copy: the receiving Office is requested to prepare and transmit to the International Bureau a certified copy of the earlier application(s) (only if the earlier application was filed with the Office which for the purposes of this international application is the receiving Office) identified above as:

all items item (1) item (2) item (3) item (4) other: see Supplemental Box

Restore the right of priority: the receiving Office is requested to restore the right of priority for the earlier application(s) identified above or in the Supplemental Box as item(s) (). (See also the Notes to Box No. VI: further information must be provided to support a request to restore the right of priority.)

Incorporation by reference: where an element of the international application referred to in Article 11(1)(ii)(d) or (e) or a part of the description, claims or drawings referred to in Rule 20.5(a) is not otherwise contained in this international application but is completely contained in an earlier application whose priority is claimed on the date on which one or more elements referred to in Article 11(1)(ii) were first received by the receiving Office, that element or part is, subject to confirmation under Rule 20.6, incorporated by reference in the international application for the purposes of Rule 20.6.

Box No. VII INTERNATIONAL SEARCHING AUTHORITY

Choice of International Searching Authority (ISA) (if more than one International Searching Authority is competent to carry out the international search, indicate the Authority chosen; the two-letter code may be used):

ISA/ KIPO.....

PCT/US2010/020004 04.01.2010

Sheet No. 3...

Continuation of Box No. VII USE OF RESULTS OF EARLIER SEARCH, REFERENCE TO THAT SEARCH		
<input type="checkbox"/> The ISA indicated in Box No. VII is requested to take into account the results of the earlier search(es) indicated below (see also Notes to Box VII: use of results of more than two earlier searches).		
Filing date (day/month/year)	Application Number	Country (or regional Office)
<input type="checkbox"/> Statement (Rule 4.12(ii)): this international application is the same, or substantially the same, as the application in respect of which the earlier search was carried out except, where applicable, that it is filed in a different language.		
<input type="checkbox"/> Availability of documents: the following documents are available to the ISA in a form and manner acceptable to it and therefore do not need to be submitted by the applicant to the ISA (Rule 12bis.1(f)):		
<input type="checkbox"/> a copy of the results of the earlier search,*		
<input type="checkbox"/> a copy of the earlier application,		
<input type="checkbox"/> a translation of the earlier application into a language which is accepted by the ISA,		
<input type="checkbox"/> a translation of the results of the earlier search into a language which is accepted by the ISA,		
<input type="checkbox"/> a copy of any document cited in the results of the earlier search. (If known please indicate below the document(s) available to the ISA):		
<input type="checkbox"/> Transmit copy of results of earlier search and other documents (where the earlier search was not carried out by the ISA indicated above but by the same Office as that which is acting as the receiving Office): the receiving Office is requested to prepare and transmit to the ISA (Rule 12bis.1(c)):		
<input type="checkbox"/> a copy of the results of the earlier search,*		
<input type="checkbox"/> a copy of the earlier application,		
<input type="checkbox"/> a copy of any document cited in the results of the earlier search.		
* Where the results of the earlier search are neither available from a digital library nor transmitted by the receiving Office, the applicant is required to submit them to the receiving Office (Rule 12bis.1(d)) (See item 11 in the check-list and also Notes to Box No. VII).		
Filing date (day/month/year)	Application Number	Country (or regional Office)
<input type="checkbox"/> Statement (Rule 4.12(ii)): this international application is the same, or substantially the same, as the application in respect of which the earlier search was carried out except, where applicable, that it is filed in a different language.		
<input type="checkbox"/> Availability of documents: the following documents are available to the ISA in a form and manner acceptable to it and therefore do not need to be submitted by the applicant to the ISA (Rule 12bis.1(f)):		
<input type="checkbox"/> a copy of the results of the earlier search,*		
<input type="checkbox"/> a copy of the earlier application,		
<input type="checkbox"/> a translation of the earlier application into a language which is accepted by the ISA,		
<input type="checkbox"/> a translation of the results of the earlier search into a language which is accepted by the ISA,		
<input type="checkbox"/> a copy of any document cited in the results of the earlier search. (If known please indicate below the document(s) available to the ISA):		
<input type="checkbox"/> Transmit copy of results of earlier search and other documents (where the earlier search was not carried out by the ISA indicated above but by the same Office as that which is acting as the receiving Office): the receiving Office is requested to prepare and transmit to the ISA (Rule 12bis.1(c)):		
<input type="checkbox"/> a copy of the results of the earlier search,*		
<input type="checkbox"/> a copy of the earlier application,		
<input type="checkbox"/> a copy of any document cited in the results of the earlier search.		
* Where the results of the earlier search are neither available from a digital library nor transmitted by the receiving Office, the applicant is required to submit them to the receiving Office (Rule 12bis.1(d)) (See item 11 in the check-list and also Notes to Box No. VII).		
<input type="checkbox"/> Further earlier searches are indicated on a continuation sheet.		
Box No. VIII DECLARATIONS		
The following declarations are contained in Boxes Nos. VIII (i) to (v) (mark the applicable check-boxes below and indicate in the right column the number of each type of declaration):		Number of declarations
<input checked="" type="checkbox"/> Box No. VIII (i)	Declaration as to the identity of the inventor	1
<input checked="" type="checkbox"/> Box No. VIII (ii)	Declaration as to the applicant's entitlement, as at the international filing date, to apply for and be granted a patent	1
<input checked="" type="checkbox"/> Box No. VIII (iii)	Declaration as to the applicant's entitlement, as at the international filing date, to claim the priority of the earlier application	1
<input checked="" type="checkbox"/> Box No. VIII (iv)	Declaration of inventorship (only for the purposes of the designation of the United States of America)	1
<input type="checkbox"/> Box No. VIII (v)	Declaration as to non-prejudicial disclosures or exceptions to lack of novelty	

PCT/US2010/020004 04.01.2010

Sheet No. 7

Part No. IX CHECK LIST for EFS-Web filing. This sheet is to be used when filing an international application with EFS-Web for EFS-Web.	Number of sheets	This international application is accompanied by the following items (check the applicable box(es) below and indicate the right column the number of each item)	Number of items
(a) request form PCT/RO/US (including any declarations and supplementary sheets)	* 7	1. <input type="checkbox"/> No declaration sheet	
(b) description text, being any sequence listing part of the description, see (f), below)	27	2. <input type="checkbox"/> Original separate power of attorney	
(c) claims	1	3. <input type="checkbox"/> Original general power of attorney	
(d) abstract	1	4. <input type="checkbox"/> Copy of general power of attorney, reference made	
(e) drawings (if any)	32	5. <input type="checkbox"/> Statement explaining lack of signature	
(f) sequence listing part of the description in the form of an image file (e.g., PDF)		6. <input type="checkbox"/> Priority document(s) identified in Box No. VI as item(s)	
Total number of sheets (including the sequence listing part of the description as filed as an image file)	* 68	7. <input type="checkbox"/> Translation of international application into (language(s))	
(g) sequence listing part of the description		8. <input type="checkbox"/> Separate indication concerning deposited microorganisms or other biological material	
<input type="checkbox"/> filed in the form of an Annex C, EP, IS text file		9. <input type="checkbox"/> (only where item (f) is marked in the left column) Copy of the sequence listing in electronic form (Annex C, EP, IS text file) forming part of the international application has been filed only for the purposes of international search under Rule 13ter	
<input type="checkbox"/> with a file filed separately on physical data carrier(s), on the same day and in the form of an Annex C, EP, IS text file		10. <input type="checkbox"/> (only where item (f) is marked in the left column) A statement certifying that "the information recorded in the sequence listing submitted under Rule 13ter is identical to the sequence listing as contained in the international application" as filed via EFS-Web	
Indicate type and number of physical data carrier(s)		11. <input type="checkbox"/> Copy of results of earlier search(es) (Rule 13bis, TrA)	
		12. <input type="checkbox"/> Other remarks	
Figure of the drawings which should accompany the request:	20	Language of filing of the international application:	English

* RO/US

Part No. X SIGNATURE OF APPLICANT, AGENT OR COMMON REPRESENTATIVE.
 Name and address (with e-mail address of the person signing and the capacity in which the person signs if such capacity is not obvious from reading the request):

Robert K. Kuznetsov ROBERT KUZNETSOV

1. Date of actual receipt of the purported international application:	04 JAN 2010(04.01.10)	2. Drawings:
3. Corrected date of actual receipt due to later and more recent papers or drawings accompanying the purported international application:		<input type="checkbox"/> received
4. Date of timely receipt of the purported international application (PCT Article 11(2))		<input type="checkbox"/> not received
5. International Searching Authority (Country name and code)	ISA / KR	6. <input type="checkbox"/> Translation of search copy delivered with search report is (was)
Date of receipt of the request copy by the International Bureau:		