

**PATENT COOPERATION TREATY**

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NOTIFICATION OF THE INTERNATIONAL  
APPLICATION NUMBER AND OF THE  
INTERNATIONAL FILING DATE

(PCT Rule 20.2(c))

To:  
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Confirmation No: 9273

Date of mailing  
(day/month/year) 25 Jan 2010

Applicant's or agent's file reference

**IMPORTANT NOTIFICATION**

International application No.  
PCT/US2010/020004

International filing date (day/month/year)  
04 Jan 2010

Priority date (day/month/year)  
04 Jan 2009

Applicant  
KULAKOWSKI, ROBERT T

Title of the invention  
ADVERTISING PROFILING AND TARGETING SYSTEM

1. The applicant is hereby notified that the international application has been accorded the international application number and the international filing date indicated above.

2. The applicant is further notified that the record copy of the international application:

- was transmitted to the International Bureau on 25 Jan 2010.
- has not yet been transmitted to the International Bureau for the reason indicated below and a copy of this notification has been sent to the International Bureau\*:
  - because the necessary national security clearance has not yet been obtained.
  - because (reason to be specified):

\* The International Bureau monitors the transmittal of the record copy by the receiving Office and will notify the applicant (with Form PCT/IB/301) of its receipt. Should the record copy not have been received by the expiration of 14 months from the priority date, the International Bureau will notify the applicant (Rule 22.1(c)).

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(date)
  - 37 CFR 5.15(a)
  - 37 CFR 5.15(b)

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