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PCT/US 06/25441

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PCT REQUEST

Original (for SUBMISSION)

0	For receiving Office use only	
0-1	International Application No.	PCT/US 06/25441
0-2	International Filing Date	(28.06.06) 28 JUN 2006
0-3	Name of receiving Office and "PCT International Application"	PCT INTERNATIONAL APPLICATION RO/US
0-4	Form PCT/RO/101 PCT Request	
0-4-1	Prepared Using	PCT-SAFE [EASY mode] Version 3.51.005.180 MT/FOP 20060501/0.20.4rc.2.7
0-5	Petition The undersigned requests that the present international application be processed according to the Patent Cooperation Treaty	
0-6	Receiving Office (specified by the applicant)	United States Patent and Trademark Office (USPTO) (RO/US)
0-7	Applicant's or agent's file reference	CHS06-01PCT
I	Title of Invention	METHODS AND APPARATUS FOR A STATISTICAL SYSTEM FOR TARGETING ADVERTISEMENTS
II	Applicant	
II-1	This person is	applicant only
II-2	Applicant for	all designated States except US
II-4	Name	CHOICESTREAM, INC.
II-5	Address	210 Broadway Street Cambridge, MA, Massachusetts 02139 United States of America
II-6	State of nationality	US
II-7	State of residence	US
III-1	Applicant and/or inventor	
III-1-1	This person is	applicant and inventor
III-1-2	Applicant for	US only
III-1-4	Name (LAST, First)	PATEL, Jayendu S.
III-1-5	Address	11 Bolton Street Somerville, Massachusetts 02143 United States of America
III-1-6	State of nationality	US
III-1-7	State of residence	US

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III-2	Applicant and/or inventor	
III-2-1	This person is	applicant and inventor
III-2-2	Applicant for	US only
III-2-4	Name (LAST, First)	GOPINATH, Dinesh
III-2-5	Address	3 Arlington Street, #41 Cambridge, Massachusetts 02140 United States of America
III-2-6	State of nationality	IN
III-2-7	State of residence	US
IV-1	Agent or common representative; or address for correspondence	
	The person identified below is hereby/ has been appointed to act on behalf of the applicant(s) before the competent International Authorities as:	agent
IV-1-1	Name (LAST, First)	CHAPIN, Barry W.
IV-1-2	Address	Chapin Intellectual Property Law, LLC Westborough Office Park 1700 West Park Drive Westborough, Massachusetts 01581 United States of America
IV-1-3	Telephone No.	508-616-9660
IV-1-4	Facsimile No.	508-616-9661
IV-1-5	e-mail	barry.chapin@chapin-ip-law.com
IV-1-6	Agent's registration No.	39,934
IV-2	Additional agent(s)	additional agent(s) with same address as first named agent
IV-2-1	Name(s)	ROUILLE, David W. (40,150); LUTZ, Christopher J. (44,883); KRIZ, Paul P. (45,752); LEONESSA, Lesley A. (51,936); MONTANA, Shaun P. (54,320); SIEKMANN, Jonathan C. (58,259)
V	DESIGNATIONS	
V-1	The filing of this request constitutes under Rule 4.9(a), the designation of all Contracting States bound by the PCT on the international filing date, for the grant of every kind of protection available and, where applicable, for the grant of both regional and national patents.	
VI-1	Priority claim of earlier national application	
VI-1-1	Filing date	28 June 2005 (28.06.2005)
VI-1-2	Number	60/694,661
VI-1-3	Country	US

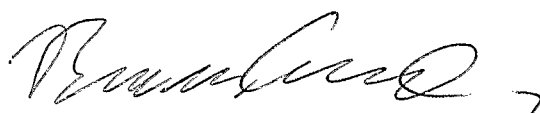
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VI-2	Priority document request The receiving Office is requested to prepare and transmit to the International Bureau a certified copy of the earlier application(s) identified above as item(s):	VI-1
VII-1	International Searching Authority Chosen	United States Patent and Trademark Office (USPTO) (ISA/US)
VIII	Declarations	Number of declarations
VIII-1	Declaration as to the identity of the inventor	-
VIII-2	Declaration as to the applicant's entitlement, as at the international filing date, to apply for and be granted a patent	1
VIII-3	Declaration as to the applicant's entitlement, as at the international filing date, to claim the priority of the earlier application	1
VIII-4	Declaration of inventorship (only for the purposes of the designation of the United States of America)	-
VIII-5	Declaration as to non-prejudicial disclosures or exceptions to lack of novelty	-

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IX	Check list	number of sheets	electronic file(s) attached
IX-1	Request (including declaration sheets)	6	✓
IX-2	Description	29	-
IX-3	Claims	11	-
IX-4	Abstract	1	✓
IX-5	Drawings	19	-
IX-7	TOTAL	66	
Accompanying Items		paper document(s) attached	electronic file(s) attached
IX-8	Fee calculation sheet	✓	-
IX-17	PCT-SAFE physical media	-	✓
IX-19	Figure of the drawings which should accompany the abstract	1	
IX-20	Language of filing of the international application	English	
X-1	Signature of applicant, agent or common representative	 CHAPIN, Barry W. Agent	
X-1-1	Name (LAST, First)		
X-1-2	Name of signatory		
X-1-3	Capacity		

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10-1	Date of actual receipt of the purported international application	(28.06.06) IAP7 Rec'd PCT/PTO 28 JUN 2006
10-2	Drawings:	
10-2-1	Received	
10-2-2	Not received	
10-3	Corrected date of actual receipt due to later but timely received papers or drawings completing the purported international application	
10-4	Date of timely receipt of the required corrections under PCT Article 11(2)	
10-5	International Searching Authority	ISA/US
10-6	Transmittal of search copy delayed until search fee is paid	

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11-1	Date of receipt of the record copy by the International Bureau	
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