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(54) Title (EN): Optically Readable Markers

(54) Title (FR): MARQUEURS LISIBLES OPTIQUEMENT

(57) Abstract:

(EN): An optically readable marker comprises data to be extracted; and an identifier arranged to identify a location of the data to be extracted. The identifier comprises a plurality of dots arranged in a set pattern, the dots being small compared to the size of the data to be extracted. The identifier may be used on a beverage container, and/or for augmented reality applications. To be reproduced with Figure 1 when published.

(FR): La présente invention concerne un marqueur lisible optiquement qui comprend des données à extraire ; et un identifiant conçu pour identifier un emplacement des données à extraire. L'identifiant comprend une pluralité de points agencés selon un motif défini, les points étant petits par rapport à la taille des données à extraire. L'identifiant peut être utilisé sur un contenant de boisson et/ou pour des applications de réalité augmentée. Figure 1 à publier avec l'abrégé.

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