

(12) International Application Status Report

Received at International Bureau: 29 August 2018 (29.08.2018)

Information valid as of: 21 January 2019 (21.01.2019)

Report generated on: 18 July 2019 (18.07.2019)

(10) Publication number:

WO2019/048824

(43) Publication date:

14 March 2019 (14.03.2019)

(26) Publication language:

English (EN)

(21) Application Number:

PCT/GB2018/052383

(22) Filing Date:

22 August 2018 (22.08.2018)

(25) Filing language:

English (EN)

(31) Priority number(s):

1714405.6 (GB)

(31) Priority date(s):

07 September 2017 (07.09.2017)

(31) Priority status:

Priority document received (in compliance with PCT Rule 17.1)

(51) International Patent Classification:

G06K 9/20 (2006.01)

(71) Applicant(s):

ZAPPAR LIMITED [GB/GB]; The Cairn Auchterarder Perthshire Scotland PH3 1NR (GB) *(for all designated states)*

(72) Inventor(s):

TAYLOR, Simon; c/o Zappar Limited The Cairn Auchterarder Perthshire Scotland PH3 1NR (GB)

(74) Agent(s):

HOWE, Katie; Barker Brettell LLP 100 Hagley Road Birmingham West Midlands B16 8QQ (GB)

(54) Title (EN): Optically Readable Markers

(54) Title (FR): MARQUEURS LISIBLES OPTIQUEMENT

(57) Abstract:

(EN): An optically readable marker comprises data to be extracted; and an identifier arranged to identify a location of the data to be extracted. The identifier comprises a plurality of dots arranged in a set pattern, the dots being small compared to the size of the data to be extracted. The identifier may be used on a beverage container, and/or for augmented reality applications. To be reproduced with Figure 1 when published.

(FR): La présente invention concerne un marqueur lisible optiquement qui comprend des données à extraire ; et un identifiant conçu pour identifier un emplacement des données à extraire. L'identifiant comprend une pluralité de points agencés selon un motif défini, les points étant petits par rapport à la taille des données à extraire. L'identifiant peut être utilisé sur un contenant de boisson et/ou pour des applications de réalité augmentée. Figure 1 à publier avec l'abrégé.

International search report:

Received at International Bureau: 18 January 2019 (18.01.2019) [EP]

International Report on Patentability (IPRP) Chapter II of the PCT:

Not available

(81) Designated States:

AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DJ, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IR, IS, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW

European Patent Office (EPO) : AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR

African Intellectual Property Organization (OAPI) : BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG
African Regional Intellectual Property Organization (ARIPO) : BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, ST, SZ,
TZ, UG, ZM, ZW
Eurasian Patent Organization (EAPO) : AM, AZ, BY, KG, KZ, RU, TJ, TM