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(54) Title (EN): START METHOD AND DEVICE FOR SERVICE PROCESS

(54) Title (FR): DISPOSITIF ET PROCÉDÉ DE DÉMARRAGE DESTINÉS À UN PROCESSUS DE SERVICE

(54) Title (ZH): 业务过程的启动方法和装置

(57) Abstract:

(EN): Provided is a start method for a service process, applied to a terminal. The method comprises: acquiring multimedia data carrying image data of a pre-determined scenario, and uploading same to a server; receiving service ingress information returned by a serving end, wherein the serving end maintains a correlation between standard image information of several pre-determined scenarios and the service ingress information, and the returned service ingress information corresponds to standard image information matched with the uploaded image data; and starting the service process based on the service ingress information. In the technical solution of the present application, by using a readily recognisable pre-determined scenario to start a corresponding service process, the wrong service process caused by scanning the wrong two-dimensional code is avoided, increasing the security of the service while raising the user experience.

(FR): La présente invention concerne un procédé de démarrage destiné à un processus de service, appliqué à un terminal. Le procédé consiste : à acquérir des données multimédia portant des données d'image d'un scénario prédéterminé, et à les télécharger vers un serveur; à recevoir des informations d'entrée de service renvoyées par une extrémité de desserte, l'extrémité de desserte maintenant une corrélation entre des informations d'image standard de plusieurs scénarios prédéterminés et les informations d'entrée de service, et les informations d'entrée de service renvoyées correspondant à des informations d'image standard mises en correspondance avec les données d'image téléchargées; et à démarrer le processus de service sur la base des informations d'entrée

de service. Selon la solution technique de la présente invention, en utilisant un scénario prédéterminé facilement identifiable pour démarrer un processus de service correspondant, le mauvais processus de service provoqué par un balayage du mauvais code bidimensionnel est évité, ce qui permet d'augmenter la sécurité du service tout en améliorant l'expérience utilisateur.

(ZH): 本申请提供一种业务过程的启动方法,应用在终端上,包括:获取携带有预定场景图像数据的多媒体数据,并上传至服务端;接收服务端返回的业务入口信息;所述服务端维护有若干个预定场景的标准图像信息与业务入口信息的对应关系,所述返回的业务入口信息对应于与上传的图像数据相匹配的标准图像信息;基于所述业务入口信息,启动所述业务过程。本申请的技术方案通过采用易于辨识的预定场景来进行对应业务过程的启动,避免了因扫描错误二维码导致的错误业务过程,在提升用户体验的同时增加了业务的安全性。

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