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(54) Title (EN): METHODS OF REMOTELY PRESENTING AND SELLING VISUAL MEDIA TO A PERSON DURING AN ORAL COMMUNICATION SESSION WITH SUCH PERSON

(54) Title (FR): PROCÉDÉS DE PRÉSENTATION ET DE VENTE À DISTANCE DE SUPPORTS VISUELS À UNE PERSONNE PENDANT UNE SESSION DE COMMUNICATION ORALE AVEC LA PERSONNE

(57) Abstract:

(EN): A method of remotely presenting and selling visual media to a customer comprises steps of participating in a remote oral communication session with the customer and altering at least a portion of what the customer is able to view on a visual display device during the oral communication session. The visual media preferably comprises images of persons or pets that are familiar to the customer.

(FR): L'invention concerne un procédé consistant à présenter et à vendre à distance des supports visuels à un client comprenant les étapes consistant à participer à une session de communication orale à distance avec le client et à modifier au moins une partie de ce que le client peut voir sur un dispositif d'affichage visuel pendant la session de communication orale. Les supports visuels comprennent, de préférence, des images de personnes ou d'animaux domestiques qui sont familiers au client.

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